WHAT IS CLAIMED IS:

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- 1. A method for reducing permissiveness of human cells to replication of a human pathogenic Flaviviridae virus predetermined (I) to lack any C-terminal CXXX box; (ii) to lack prenylated viral protein, and (iii) to be replication-dependent on host protein prenylation, the method comprising steps:
- (a) contacting human cells subject to infection by the virus with an effective amount of a selective inhibitor of a prenylation enzyme of the cells, wherein the enzyme is selected from the group consisting of an HMG CoA reductase and a prenyltransferase; and
- (b) confirming a resultant reduction in permissiveness of the cells to replication of the virus.
 - 2. The method of claim 1, wherein the enzyme is HMG CoA reductase.
- 3. The method of claim 1, wherein the enzyme is HMG CoA reductase and the inhibitor is selected from the group consisting of: atorvastatin (Lipitor), pravastatin (Pravachol), lovastatin (Mevacor), simvastatin (Zocor), fluvastatin (Lescol) and rosuvastatin calcium (Crestor).
 - 4. The method of claim 1, wherein the enzyme is geranylgeranyl transferase I (GGTase I)
 - 5. The method of claim 1, wherein the enzyme is geranylgeranyl transferase I (GGTase I), and the inhibitor is selected from the group consisting of: GGTI-286, GGTI-298, Massadine, and a Candida albicans GGTase I inhibitor.
- 6. The method of claim 1, wherein the virus is a hepatitis C virus (HCV).
 - 7. The method of claim 2, wherein the virus is a hepatitis C virus (HCV).
 - 8. The method of claim 3, wherein the virus is a hepatitis C virus (HCV).
 - 9. The method of claim 4, wherein the virus is a hepatitis C virus (HCV).

- 10. The method of claim 5, wherein the virus is a hepatitis C virus (HCV).
- 11. The method of claim 1, wherein the virus is a West Nile virus (WNV).
- 5 12. The method of claim 2, wherein the virus is a West Nile virus (WNV).

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- 13. The method of claim 3, wherein the virus is a West Nile virus (WNV).
- 14. The method of claim 4, wherein the virus is a West Nile virus (WNV).
- 15. The method of claim 5, wherein the virus is a West Nile virus (WNV).

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